



Media Contact
Donnie Gallagher
Vistra Communications
813.961.4700
DonnieG@ConsultVistra.com

FOR IMMEDIATE RELEASE

Mashable Social Media Day 2014 to be Hosted by Golfer's Grail Indoor Golf & Tap

TAMPA, Fla. – June 24, 2014 – Golfer's Grail Indoor Golf & Tap will host Mashable's fifth annual Social Media Day on Monday, June 30 from 6 – 9 p.m. Mashable, a popular technology and social media blog founded by Pete Cashmore in 2005, launched the first Social Media Day in 2010 as a way to recognize the digital revolution currently in motion around the world. Each year, thousands of people organize hundreds of Meetups in recognition of this event across the globe. From Australia to the Philippines, and Sri Lanka to Morocco, social media enthusiasts gather every June to participate in this global movement.

Tampa Mayor, Bob Buckhorn has recognized Monday, June 30th as “Social Media Day Tampa” by issuing an official proclamation from his office.

Social Media Day Tampa organizer Ryan Sullivan believes this day represents another example of how technology influences the lives of millions worldwide. Sullivan has led several similar initiatives including Startup Weekend Tampa and several popular blogging websites.

“We aim to make Social Media Day at Golfer's Grail the biggest and best social event we have held to date,” said Sullivan. “For social media enthusiasts, developers, designers, marketing gurus and more, Social Media Day 2014 is going to be an event to be remembered.”

“We're really excited about the opportunity to host Social Media Day in Tampa,” said Jeff Sproat, owner and operator of Golfer's Grail Indoor Golf & Tap. “We use technology at Golfer's Grail in a manner that compliments the game of golf while challenging traditional thinking about golf only being played outdoors. Our facility is the perfect place to celebrate this global movement!”

The Social Media Day event will include virtual golf contests and demos on the high tech simulators which allows participants to practice their game with incredible accuracy, play mini golf or challenge any one of the 65 different courses from around the world.

Reeves VW is the title sponsor of the event. There will be raffles and giveaways from additional sponsors including food from Beef O Brady's and craft beer tastings provided by Big Storm Brewing Co. Golfer's Grail will donate one dollar from every beer sold during the three-hour event along with raffle proceeds to the [Children's Cancer Center](#). Additional donations will be accepted throughout the event.

Golfer's Grail is encouraging those who cannot attend to participate online by using the official hashtag for this event, #SMDayTampa or the hashtag #SMDay which will be used worldwide.

Golfer's Grail is located at 10019 North Dale Mabry Highway, Suite 100 in Tampa. This free event is open to the public. More information about Golfer's Grail and Social Media Day is available at www.golfersgrail.net.

About Golfer's Grail Indoor Golf & Tap

Located in Tampa, Fla., Golfer's Grail offers golfers of all experience levels a comfortable and cool environment to play indoor golf on over 65 courses with its superior simulators. For more information about Golfer's Grail, call (813) 969-2100, email info@golfersgrail.net or visit www.golfersgrail.net.

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